Designing Websites: According to the Ancient Science of Directions

By Smita Jain Narang

Sterling Publishers Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Designing Websites: According to the Ancient Science of Directions, Smita Jain Narang, Which colour should be used in websites to enhance the business? In what direction should the images on a webpage be placed so as to have the maximum number of enquiries? We are living in the era of accelerated scientific and technological progress for which the computer and Internet are playing the major roles. Keeping the essence of growth and necessity of ancient knowledge, this book lays down the principles of designing websites using our ancient Vedic concepts of Vastu Shastra to enhance our growth on the net.This book deals with a very new subject - Web Vastu, which is a fusion of the modern computer science with the Indian ancient science of directions (ie: Vastu Shastra). The world comprises five basic elements (Earth, Water, Air, Fire and Space), also known as the Paanchbhootas. Similarly, every website has five elements and any disturbances in any of these established elements can affect the performance of the website business directly or indirectly and this is what is introduced in this book.

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