



Creativity Workout: 62 Exercises to Unlock Your Most Creative Ideas

By Edward de Bono

Amorata Press. Paperback / softback. Book Condition: new. BRAND NEW, Creativity Workout: 62 Exercises to Unlock Your Most Creative Ideas, Edward de Bono, TAP INTO YOUR CREATIVE POTENTIAL Creativity was once thought to be a talent bestowed upon a lucky few. Today it is understood as a skill that we can all learn, develop and apply. And in today's economy--with information available to everyone and support services outsourced overseas--creativity is the most valuable asset you can possess and the best way to get ahead. Learn to unlock these abilities with "Creativity Workout." In 62 exercises designed by Edward de Bono, the world's leading creativity expert, you'll discover how to tap into your most original thinking. Each exercise is fun and simple and will get you in the creative state of mind necessary to think yourself to success. You'll learn to: -make connections -think beyond your peers -recognize possibilities -create opportunities.



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Reviews

A must buy book if you need to adding benefit. I am quite late in start reading this one, but better then never. Its been designed in an exceptionally easy way in fact it is only after i finished reading this publication where in fact modified me, alter the way in my opinion.

-- **Prof. London Gerlach**

Great electronic book and useful one. It can be writter in straightforward terms rather than difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Kian Harber**