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Bloomsbury Publishing PLC, United Kingdom, 2014. Paperback. Book Condition: New. Reprint. 232 x 156 mm. Language: English . Brand New Book. Social media such as microblogging services and social networking sites are changing the way people interact online and search for information and opinions. This book investigates linguistic patterns in electronic discourse, looking at online evaluative language, Internet slang, memes and ambient affiliation using a large Twitter corpus (over 100 million tweets) alongside specialized case studies. The author argues that we...

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- Authored by Michele Zappavigna
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