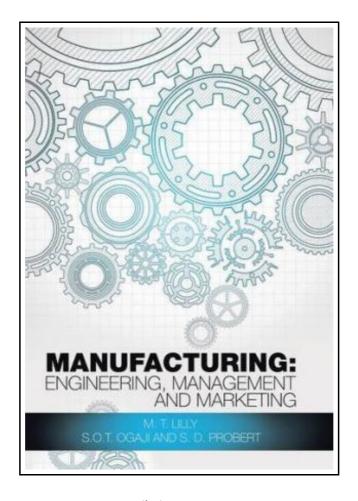
# Manufacturing: Engineering, Management and Marketing (Hardback)



Filesize: 2.99 MB

## Reviews

Comprehensive information! Its this sort of very good read through. This is certainly for all those who statte that there was not a worthy of studying. Your daily life period will likely be convert as soon as you total reading this publication.

(Candace Kling)

# MANUFACTURING: ENGINEERING, MANAGEMENT AND MARKETING (HARDBACK)



Partridge Africa, United States, 2015. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. In a developing country like Nigeria, the available land is plentiful but is relatively more expensive in city areas like Abuja, Lagos, and Port Harcourt. Hence, to reduce cost, land outside the cities is often sought. In Nigeria, labor is cheap per hour, but it becomes more expensive as one moves toward the cities. Nevertheless, to reduce overall costs, transportation costs should be reduced, so the site of the factory should be close to a large market for its products. In developed countries, government policies influence significantly the locations of factories. For instance, factories are set up in high-unemployment areas to comply with the national development policy for the country. In Nigeria, the sitting of a factory is often based on political rather than management considerations. Therefore, many government-owned companies exist in economically nonviable locations, for example, the refinery and the fertilizer plant at Kaduna. However, private investors prefer to start companies in their own localities. Reliable electricity supplies and an adequate transportation infrastructure are essential for most companies. Unfortunately, in Nigeria, companies too often have to provide standby generators, thereby increasing production costs. This is one of the reasons why made in Nigeria goods tend to be more expensive than the corresponding imported ones, despite far lower local labor costs. This textbook which provides desirable service to students, engineers, managers and politicians covers an extensive range of topics that includes but not limited to essentials of management, optimal maintenance of equipment, financial management, cost/benefit analysis, creative thinking, entrepreneurship, operation research, queuing theory, the factory environment, depreciation replacement theory, marketing, automation and motivation.

Read Manufacturing: Engineering, Management and Marketing (Hardback) Online
Download PDF Manufacturing: Engineering, Management and Marketing (Hardback)

### Relevant PDFs



#### History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This version of the History of the Town of Sutton Massachusetts...

Read Book »



#### Never Invite an Alligator to Lunch! (Paperback)

Lucky Me Publishing, LLC, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. NEVER Invite an Alligator to Lunch! delivers a fun,...

Read Book »



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: ( Learn to Read Crochet Patterns, Charts, and Graphs, Beginner's Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Getting Your FREE Bonus Download this book, read it to the end and...

Read Book »



#### To Thine Own Self (Paperback)

Dog Ear Publishing, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Carefree and self assured Carolyn loves her life. Her uncle runs...

Read Book »



#### How to Make a Free Website for Kids (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter...

Read Book »