

Inside the Business of Illustration (Paperback)

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Reviews

A must buy book if you need to adding benefit. It is actually writter in basic phrases and never difficult to understand. I found out this book from my dad and i advised this publication to find out. (Miss Camila Schuppe III)

INSIDE THE BUSINESS OF ILLUSTRATION (PAPERBACK)



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Skyhorse Publishing, United States, 2004. Paperback. Book Condition: New. New.. 236 x 150 mm. Language: English . Brand New Book. This guide to the ins and outs of today s dynamic illustration business tells budding illustrators everything that their teacher didn t know or their art director didn t tell them. Using an entertaining, running narrative format to look at key concerns every illustrator must face today, this book covers finding one s unique style and establishing a balance between art and commerce; tackling issues of authorship and promotion; and more. In-depth perspectives are offered by illustrators, art directors, and art buyers from various industries and professional levels on such issues as quality, price negotiation, and illustrator-client relationships. Includes an afterword by Milton Glaser, well-known designer/illustrator From the authors of The Education of an Illustrator(1-58115-075-x) Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don t aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

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